2027 Sponsorship Packages

LevelUp Baseball™ & LevelUp Lacrosse™ · West Chester East High School, West Chester, PA · 9th season

Put your brand **on the field**, in front of **families from across the East Coast**, and in the inbox of **450+ baseball and lacrosse clubs**, all season long.

~18	2	450+	~20
Baseball tournament weekends	**Lacrosse weekends**	**East Coast club contacts**	**Weekends of families on site**
June through October 2027	July Heat (girls) & July Crush (boys)	Coaches & directors on our email lists	Players, parents & siblings all weekend

Our teams travel to West Chester from across Pennsylvania, New Jersey, New York, Delaware, Maryland and beyond. Each weekend draws over 200 players and growing. They stay in local hotels, eat at local restaurants and spend whole weekends at our fields. The coaches and club directors on our email lists are the people who book those hotels and pick where teams eat.

The packages

Presenting Partner — $4,500 / season

One available. Exclusive season partner across baseball and lacrosse.

- "Presented by" line on our flyers, emails and website, plus naming rights to one flagship baseball tournament
- Your logo in the footer of every 2027 campaign email to our baseball and lacrosse club lists
- Premium field banners at every baseball and lacrosse event
- Social shout-out every weekend, including championship games, plus monthly posts and a mid-season spotlight
- Booth or table at up to four weekends of your choice
- Homepage logo and link; first right to renew for 2028

Pay online

Gold Season Partner — $2,250 / season

Season-long presence. A natural fit for dealers, sports medicine and sporting goods.

- Your logo in the footer of all 2027 campaign emails to our club lists
- Field banner at every event (or every baseball event, if you prefer)
- Social shout-out each weekend your banner is up, plus two dedicated posts
- Booth or table at two weekends
- Logo and link on our sponsor page

Pay online

Silver Season Partner — $1,000 / season

Full-season visibility for restaurants, orthodontists and local businesses.

- One field banner for the full season
- Rotating thank-you in our monthly email footers
- Social thank-you post when your sponsorship starts
- Booth or table at one weekend
- Logo on our sponsor page

Pay online

Tournament Sponsor — $500 / weekend

*Own one weekend. Name it for **$1,500** (July Heat, July Crush, or a baseball weekend).*

- Field banner and a social shout-out that weekend
- Mention in the pre-event email to participating teams and clubs
- Optional booth that weekend
- Naming option: your name on that weekend's listings, social posts and team emails

Pay online · $500

Pay online · Naming $1,500

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Compare the packages

Side-by-side

Perk	Tournament $500	Silver $1,000	Gold $2,250	Presenting $4,500
Length	One weekend	Full 2027 season	Full 2027 season	Full 2027 season, exclusive
Field banners	That weekend	One, season-long	Every event (or every baseball event)	Premium banners at every event
Emails to 450+ clubs	Pre-event mention	Rotating monthly footer	Footer on every campaign email	Footer on every campaign email + “presented by” line
Social media	Shout-out that weekend	One thank-you post	Each banner weekend + two dedicated posts	Every weekend incl. finals, monthly posts, mid-season spotlight
Booth or table	Optional, that weekend	One weekend	Two weekends	Up to four weekends
Website	—	Sponsor page logo	Sponsor page logo + link	Homepage + sponsor page logo + link
Naming rights	Add $1,000 (total $1,500)	—	—	One flagship tournament + season “presented by”

Hotels, restaurants & vendors

- **Hotels:** any package can include a listing as a preferred hotel for visiting teams, promoted in our club emails. Teams always book freely; there is no stay-to-play requirement.
- **Restaurants:** we can feature a team discount or QR code in our welcome emails and point coaches your way for team dinners.
- **Vendors:** food trucks and vendors are welcome on site for 15% of sales.

Lacrosse weekends

- **July Heat** (girls) and **July Crush** (boys), grad years 2031–2034
- A focused audience of lacrosse families with kids in a narrow age band, ideal for orthodontists, sports-medicine and PT practices, and lacrosse retailers
- Sponsor or name either weekend at the Tournament Sponsor rate

Good to know

- Sponsors supply their own banners; we hang them.
- Email-footer perks start as soon as you sign, on our next club campaign.
- Product, equipment and in-kind partnerships are welcome too. Ask us how they map to a package.

How to pay

Pay online through our LeagueApps store — click your package below.

Presenting Partner · $4,500
Gold Season Partner · $2,250
Silver Season Partner · $1,000
Tournament Sponsor · $500
Tournament Naming Sponsor · $1,500

Prefer to pay by check? Email **danleicht@levelup-baseball.com** for check details.

Let’s talk about 2027

Dan Leicht, Owner · LevelUp Baseball™ & LevelUp Lacrosse™

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